

Bart Lewin

Principal Advisor

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Bart A Lewin has more than twenty-five years experience in the Engineering and Information Technology fields, specializing in the Gaming, Hospitality, and Retail Industries. He has expertise in marketing technology; intellectual property development, management and protection; product development (software and hardware manufacturing); technical organization management; and IT system implementation.

Mr. Lewin has held technical and executive management positions for companies including Chevron Chemical Company, International Game Technology, Inc., and Pinnacle Entertainment, Inc. He co-founded a successful database marketing software company, DataDesigns, Inc., which was acquired by Group 1 Software, Inc. (now a subsidiary of Pitney-Bowes), where he was retained as the Chief Technology Officer. DataDesigns' customers included Westin Hotels, Stations Casinos, Nissan Motors and GE. He has performed consulting engagements for several enterprises including Las Vegas Sands Corporation, TableMax, Inc. (a game manufacturer), Blue Haven Pools, Southern Bank of Vietnam, and the Isis Hospitality Group. Mr. Lewin also serves as an expert witness in patent litigation.

Mr. Lewin has published numerous articles in industry trade magazines, and he has given seminars internationally on network security, database marketing, technical project management, website marketing, and general management skills. Mr. Lewin holds a BA in Economics from Reed College.