

Fred Cohen
Principal Advisor
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Fred Cohen has over 40 years of treasury and financial risk management consulting experience with both large professional service firms and financial institutions. At PricewaterhouseCoopers, he held several practice leadership roles while continuing to consult to multinational clients on financial and treasury management issues. His most recent practice management roles at PwC included Advisory Leader for the Energy, Utility and Mining sector, the Consumer and Industrial Products sector and Cross Line of Service leader for PwC's sustainability and climate change practice. Previous leadership roles encompassed repositioning, expanding and integrating several of PwC's Advisory Practices including the Finance, Operations, Risk and Compliance Practices and the Financial Risk Management Practice. Through his practice management roles, Mr. Cohen has developed proven experience in hiring, training and mentoring high performing professionals. Prior to joining PwC, Fred was a consulting principal at KPMG and a Vice President at two leading financial institutions.

During a recent assignment as interim treasurer at a Fortune 500 medical technology company, Fred supervised daily global treasury activities, and pursued several special projects including the renewal of a \$1 billion credit facility, selection of new pension portfolio managers, resolution of several euro crisis related issues, implementation of a commodity hedging program and restructuring of the global insurance program.

Fred consults to global clients on both strategic and highly specialized treasury and financial risk management issues such as:

- Assessment of complex financial and enterprise-wide risk exposures, strategy definition to manage and/or reduce underlying risk, , evaluation of value at risk techniques to measure exposure risk and hedge effectiveness and adoption of FASB mandated hedge accounting standards
- Enhance procedures to provide stronger governance, oversight and control and compliance with the provisions of the Sarbanes Oxley Act and Dodd-Frank regulations
- Consolidation and coordination of global treasury operations
- Development of global business strategies, organizational structure and the design and implementation of performance based reporting
- Requirements definition, selection and implementation of treasury and risk management technology

Many of Fred's projects entail working closely with CFOs, treasurers and business leaders to develop or revise their interest rate, foreign exchange and commodity risk management programs. He has treasury operational experience in both the US and international markets. Other assignments focused on business strategy, organizational structure and the design and implementation of performance based reporting.

Mr. Cohen is a member of the board of directors for Reval and Fidelity & Guaranty Life Insurance. He is chairman of the audit committee at Fidelity and sits on the audit committee at Reval.

Mr. Cohen earned his B.A. in political science from Rutgers University, an MBA in finance and accounting from Drexel University and participated in the Executive Education, International Program at the Wharton School. He is a frequent writer on financial risk management, treasury management and climate change issues. He has spoken at numerous conferences hosted by PwC, EEI and Euro Finance and appeared on CNBC's Squawk Box