James Jeude
Principal
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Strategy | Execution | Digital Transformation | AI & Analytics | Marketing & Messaging

James helps his clients thrive in our data economy by transforming legacy environments to be digital-ready, creating data-driven environments for decision-making, consumer experiences, and employee engagement. His record as an executive shows growth and success, bringing a global systems integrator (GSI) a 10x growth in data & analytics services revenue in his decade as a VP. He has led multiple P&L practices while driving broader thought leadership and public perception. He brings a global all-industry perspective any company can use in an era where experiences in one industry carry over into expectations for an unrelated industry.

James is highly effective in:

- Data Management
- AI & Analytics
- CDO/CIO/CAO Liaison
- Contract & Proposal Mgmt
- Strategic Consulting
- Alliance Management
- 'Citizen Data Science' Programs
- P&L Management
- Practice Leadership
- Corporate Operations
- People Analytics
- Analyst Relations
- IoT, Chatbots, NBA/NBO
- Team Building
- Retention and Motivation
- Presentation Skills
- Communication Skills
- Product Strategy

HIGHLIGHTED CAREER ACHIEVEMENTS

- Built and managed a healthcare analytics practice of $300M in a leading GSI, through coordinating go-to-market with an acquisition, and through development of a large-scale data management, business intelligence, and data science team capable of meeting client demand

- Redesigned the analytics function and fielded a deployment team for a major Blue Cross Blue Shield company, de-duplicating existing reports, creating a culture of self-service and analytical uplift, and redefining the analytics team for advance insights and analytical storytelling. Improved data science staff efficiency by 30%

- Built the product specifications and high-level architecture for an image search product of multi-billion photographs for an innovative search engine; managed the operations and content management teams, and designed content management strategies for 'safe search' features. Blind test studies showed user satisfaction > Google's baseline and drove image search from 2% of queries to 16% of all queries

EMPLOYMENT SUMMARY

Tech2025, a leading Future Strategies firm, Strategy & Consulting	**2020 – Present**
Cognizant Digital Business, AI & Analytics VP	**2008 – 2019**
IACI (Ask.com / Ask Jeeves) Leader of Search Extensions (image search/news)	**2005 – 2008**
Connotate (now Import.IO), Business Development Director	**2003 – 2005**
Dun & Bradstreet, Portfolio Analytics Business Development	**2000 – 2002**
Dun & Bradstreet, Sr Director Advanced Technologies	**1993 – 2000**
IMS Health (IQVIA), Workstation and Platform Leader	**1985 – 1993**
Model 204 (Rocket Software) Sales Support & Engagement Leader	**1983 – 1985**
McDonnell Douglas Computer-Aided Design & Database Management	**1980 – 1983**