

Simona DeFeo: Data Governance and Transformation

15+ Years of Experience as a Data Expert and Change Agent



A “Fire Starter” with over two decades of experience as a creative, emotionally sensitive and intuitively wise servant consultant helping leaders create and implement enterprise programs in data risk, regulatory reform, and innovation.

Simona’s clients have included Citi, MUFG, HSBC, Goldman Sachs, Merrill Lynch, UBS, Credit Suisse, American Express, Johnson & Johnson and many more.

Highlights

- Developed, implemented and managed enterprise Data Governance frameworks.
- Developed, implemented and managed enterprise Data Quality measurement, monitoring and issues management and resolution programs.
- Enhanced and implemented Data Operations processes.
- Developed conceptual enterprise data architectures for financial services and pharmaceutical companies.
- Conducted due diligence for M&A activities.

Professional Experience

- Program managed the design and delivery of data quality assessment and controls at the aggregation layer of an enterprise data lake to support the transformation of critical risk and regulatory report production to enable BCBS 239 compliance using an agile development.
- Developed and operationalized Enterprise Resolution Plan – Living Will with a focus on the retail bank and investment bank operations and technology critical operations, core business lines and material legal entities.
- Developed and implemented resilience strategies for many global firms.
- Designed and implemented Third-Party Risk Management Programs.
- Managed large multi-disciplinary teams of consultants to deliver Privacy, Third-Party Risk, and Business Resilience advisory services to financial services and pharmaceutical industries.
- Developed and implemented the 1st, 2nd and 3rd lines of defense for enterprise data management programs.
- Designed, developed and operationalized Global Data Quality’s Centers of Excellence and Data Governance processes.

Expertise

- Data Management:
- Data Governance
- Data Quality
- Program Management
- Master Data Management
- BCBS 239
- Dodd-Frank Title 169D
- Data Operations

- Digital Transformation
- Program Management
- Business Process Transformation
- Organizational Change Management
- Metrics Definition
- Business Case Development
- Enterprise Resilience
- Pandemic Planning